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Greenfield, IN 46140

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317.326.3131  
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### Weather Channel on Htv Digital TV Service Ch. 9

Recently Htv customers might have noticed an exciting change in their channel line-up. Ch 9, which had been the local bulletin board, switched to an improved Weather Central Channel.

This new offering includes local weather radar complete with weather indicators such as: temperature, wind speed, pressure and much more. Just a few weeks ago Htv installed new weather probes in McCordsville and in Greenfield to gather weather information.

John Painter, Manger of Video Services, stated "the beauty of the new channel is that weather is more localized and our customers can get information that relates directly to them."

Future plans for the channel include cameras placed in the territory that will show traffic flow in key areas. For those looking for the old Ch 9 it is still part of the line up and can now be found on Ch 123.



# The NineStar Connection

ISSUE  
01  
February  
2011

## Annual Meeting

Spring is right around the corner and so is the Inaugural NineStar Connect Annual Meeting!

Please save the date and plan to attend this historical event. The meeting will be held on

Friday, April 15, 2011

at Greenfield Central High School

Members can expect a wonderful meal and great entertainment

The evening promises to be a good time for the whole family with gifts and giveaways

Please look for additional information in the coming weeks

## Pay Per View

Htv Digital TV service now offers Pay Per View events on Ch. 500

Check your guide for upcoming events and purchase them with a click of a button



Introducing ...

## NineStar Connect

Q: Who is NineStar Connect?

A: NineStar Connect is the new name of the merged Hancock Telecom/Central Indiana Power organizations. The new entity is a cooperative utility designated under state and federal law to provide electric power along with a street lighting division and full panoply of telecommunications services including incumbent and competitive local exchange services, internet (dedicated, wireline broadband, and wireless broadband services, IP-based video (including broadcast, cable, pay-per-view and video-on-demand) services, network management services, off-site data storage and disaster recovery services, and small business and home security and monitoring services.

Q: What was the criteria behind a new name?

A: In searching for a new name, there was a list of criteria that was important to the individuals on the combined boards of the two companies. It was important that the new name and brand be innovative but not restrictive on the products and services offered today or in the future, not be geographically limiting, represent Midwest

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values and dependable customer service, and have a commitment to community service.

Q: What is the meaning of NineStar Connect?

A: There is a lot of meaning in the name NineStar Connect, and that meaning can vary based on how long an individual has lived in the community currently serviced by the merged cooperatives. There is history embedded in the name for those who have been long standing coop members, yet it is a progressive and reputable name for those new to the area.

One facet of the word "Nine" is that the newly merged cooperative is the result of the consolidation of nine separate companies since 1950 (McCordsville Telephone Company, Mohawk Telephone Company, Maxwell Telephone Company, New Eden Telephone Company, Willow Branch Telephone Company, Markleville Telephone Company, Cadiz Rural Telephone Cooperative, Sulphur Springs Telephone Company and Hancock County REMC d.b.a. Central Indiana Power).





## NineStar Connect Board of Directors

District 1  
Darrell H. Thomas  
Thomas Kirby

District 2  
Doyle S. Baker  
David G. Heller

District 3  
Stephen Vail  
Joseph Paxton

District 4  
Donald Burnham  
Robert Glazier  
(Chairman)

District 5  
Richard C. Parker  
Mark Evans  
(Secretary/Treasurer)

District 6  
Ronnie Mohr  
Philip M. Hayes

District 7  
James E. Cherry  
(Vice Chairman)

James Gillett

District 8  
Don Shaw  
Kim Cronk

## ... Introducing NineStar Connect Continued

It is the culmination of all these nine companies that has delivered to us the new company we celebrate today. The word "Star" denotes 'light' which is key in the latest technologies like fiber-optics and digital technology, as well as a subtle nod recognizing it is electric power that provides that light. "Connect" is a key identifier as it brings together all aspects of the power of connectivity from a single service provider of electricity and communications.

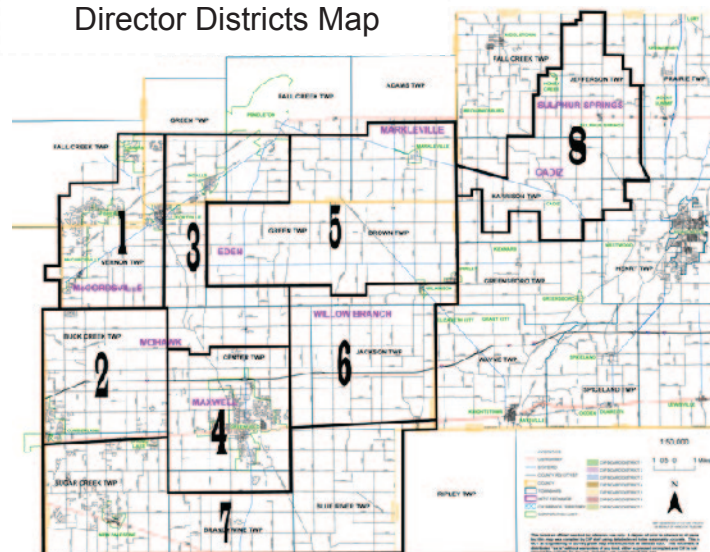
Q: What was the process in choosing the name?

A: Hancock Telecom and Central Indiana Power took the selection of the name as a very serious step in the merging of the companies. A lot of time, research, and discussion went into the selection of NineStar Connect. The combined boards of the two companies selected a "Naming Committee" to work with an Advertising Agency and Consultant to narrow down the list of thousands of names to those that were most appropriate. The Advertising Agency selected was from Indianapolis so they were familiar with central Indiana and the Consultant is a resident of Hancock County. Over seven months, thousands of names were narrowed down and considered by the Naming committee and then recommended to the combined board of directors. In December of 2010 six final names were then presented to a sampling of the coop members for their votes and input as well as to all the employees of both companies. Over 800 customers provided their input as well as a majority of the employees.

NineStar Connect had the highest positive votes from the members and customers of Hancock Telecom and Central Indiana Power, and those who are members of both organizations. NineStar Connect was also the highest ranking name among the combined employees of both organizations.

Nevertheless, it's not just the popularity of the name that is important. Legal reviews had to take place to check for any conflict of the name locally as well as across the United States. The final legal clearance of NineStar Connect arrived January 20, 2011. In addition, the availability of internet addresses (URLs) is also very critical in naming a new organization. We were able to secure key URLs including NineStarConnect.com and MyNineStar.com.

Director Districts Map



## Newly Merged Cooperative Elects Board Leadership

On January 20<sup>th</sup> when the newly consolidated cooperative board convened, many items of business were on the agenda, including the business of board reorganization. The directors elected the following individuals: Bob Glazier (Chairman), Jim Cherry (Vice Chairman), and Mark Evans (Secretary/Treasurer). In addition Darrell Thomas & Steve Vail were also selected as members of the executive committee.



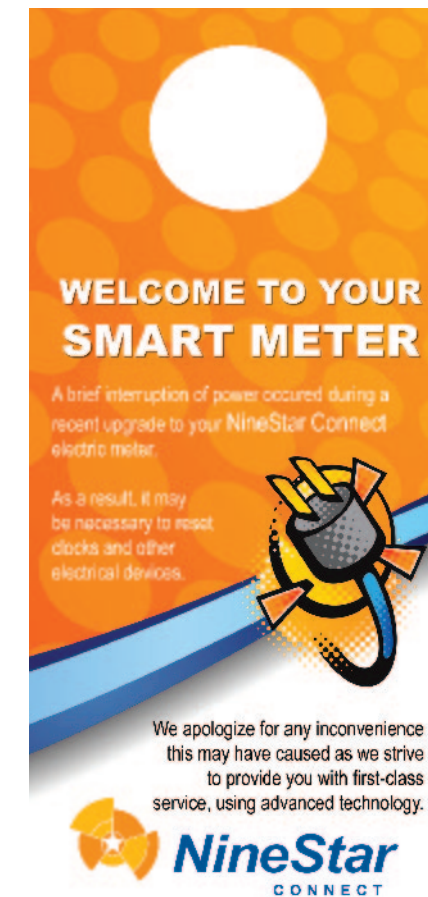
Robert Glazier  
Chairman

On January 24<sup>th</sup> the boards of NineStar subsidiaries Central Indiana Communications, Inc., and Central Indiana Power, Inc., also met and elected their leadership for 2011.

For Central Indiana Communications, Inc.: Don Shaw (Chairman), James Gillett (Vice Chairman) and Steve Vail (Secretary/Treasurer).

For Central Indiana Power, Inc.: Jim Cherry (Chairman), James Gillett (Vice Chairman), and Darrell Thomas (Secretary/Treasurer).

## Smart Meter -- Automated Metering Infrastructure



One of the many benefits of a consolidated cooperative is the ability to combine great offerings from both companies into one and then offer the resulting innovation to the members. One example of this is an exciting new project which will start in the spring of 2011 when NineStar Connect begins installation of the new Automated Metering Infrastructure (AMI) commonly referred to as "smart meters".

The benefits of the AMI project will enable the electric utility to deliver electricity in a more reliable and cost effective manner. The new AMI meters will transfer data directly to the utility office through a series of wireless and fiber optic interconnections.

This enhanced communication technology will improve the utility company's ability to operate and monitor the electrical distribution system. The project will take approximately two years to complete.

Please look for additional information in coming months. In the meantime if you have any questions about the project, please contact the Engineering Department at 317-326-3131.

The door hanger to the left is an example of what you might expect to receive to let you know your meter has been changed.

## Rebranding Timeline

Late winter and early spring of 2011 will be an exciting time for our cooperative. Over the next few days, weeks and months you will see our new name NineStar Connect suddenly appear in so many familiar places.

You will also see it in places you never would have thought as well. Everything from business cards to billboards will be changed. The change will be steady but gradual.

Please look for our name in the correspondence you receive, our vans and service trucks you pass on the roads and on the apparel our employees will be wearing.

We thank you in advance for your patience and understanding as we go through this process.